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Visit the LearnLODI YouTube page to view a webinar led by Michael Scherer, DMD, about the LOCATOR Overdenture Implant System.

ZEST DENTAL SOLUTIONS

The Expansion of a Practice Enhancer

Zest expands the range of implant diameters for its all-in-one LOCATOR Overdenture Implant System, unlocking new accessible and affordable treatment possibilities

Dr. Michael Scherer understands well the improved quality of life that he can give to his patients through overdenture implants, which is one reason why he has been using the LOCATOR Overdenture Implant system in his practice for years. "I have been able to see the success of the implants long-term and how they perform, and it's a tremendous service for my patients to enhance their quality of life," he shared.

The LOCATOR implant system's newly expanded range now features implant diameters in 3.5, 3.9, 4.4, and 4.9 mm, in addition to the original 2.4- and 2.9-mm diameters. The expansion also adds a new 8-mm implant length to the existing 10-, 12-, and 14-mm options, offering more opportunity for immediate implant placement. The implants feature a progressive diameter shape, self-tapping tip, and an RBM-treated surface to provide strength and stability.

"Even in the most challenging ridge situations, I can get a 3.5- x 8-mm implant into place successfully," shared Dr. Scherer. This benefits patients, as the widely distributed implant position enhances the retention of the prosthesis. "Immediate extraction and implant placement simplify surgical procedures. The expanded diameter and length ranges for the LOCATOR implant serve these indications quite well."

A Win for Patient & Practice

The additional diameter options for the LOCATOR implant system opens the door to a new range of underserved patients. Clinicians can now immediately place the full system, rather than placing a LOCATOR abutment with an implant from another company. Even prior to taking advantage of the larger diameter options, Dr. Scherer said, the LOCATOR implant system



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—Michael Scherer DMD, MS, FACP; Sonora, CA

has been a great practice builder. "After incorporating LOCATOR implants, I have seen new patients referred from other happy patients because of the simplicity of implants with LOCATOR abutments, the ease of surgical procedure, and reasonable price point."

The LOCATOR implant system has not only been a boon for Dr. Scherer's practice growth, but for the patients who benefit from the procedures. "Removable overdenture options are more affordable and accessible to patients," said Dr. Scherer. "By having implant overdentures in combination with the all-in-one, bundled LOCATOR overdenture implant system in my practice, I can reduce the cost by almost 50% and increase the speed of treatment, which increases access to care for my patients."

FOR MORE INFORMATION:

800.262.2310
zestdent.com